

# Manager – Belgian Travel Confederation (BTC)

📍 Brussels – Hybrid working possible

The **Belgian Travel Confederation (BTC)** is the joint voice of the Belgian travel sector. We bring together sector organisations such as UPAV, VVR, ABTO, BATM, ANTOR and other partners to work as one voice towards a strong, sustainable, innovative and future-oriented travel industry.

Through BTC, we develop sector-wide initiatives in **training, travel intelligence, sustainability, quality labels and sector representation** at different policy levels.

To further strengthen our ambitions, we are looking for a **driven Manager with affinity for the travel industry**.

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## Your role

As **Manager of BTC**, you are responsible for the operational and representative leadership of the confederation. You act as the key link between members, sector organisations, public authorities and international partners.

You work closely with the **Board of Directors** and translate BTC's mission and strategy into concrete projects and results for the sector.

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## Your responsibilities

### Strategic leadership

- Further develop, safeguard and implement the strategic vision of BTC
- Help shape the agenda and report to the General Assembly, Board of Directors and Executive Committee
- Translate sector needs into recommendations and strategic initiatives

### External representation

- Represent BTC as a strong voice for the Belgian travel sector
- Participate actively in sector and policy dialogues

### Communication & stakeholder relations

- Maintain and strengthen relationships with members, sector organisations and partners

- Foster collaboration between different stakeholders in the sector

### **Operational management**

- Overall responsibility for services delivered to members
- Coordinate sector projects such as:
  - Belgian Travel Academy
  - CERTA quality label
  - Travel Intelligence and data initiatives
  - Sector-wide sustainability initiatives
- Manage staff and external partners (project managers, coaches, consultants)

### **Finance & governance**

- Prepare and monitor the budget
  - Report to the Board of Directors
  - Ensure compliance with statutes, governance standards and transparency
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## **Who are we looking for?**

You are a **strategic connector with strong operational drive**.

In addition:

- You have experience in the **travel sector, hospitality or a related industry**
  - You possess **excellent communication and relationship-building skills**
  - You can engage confidently with **business leaders, member organisations and policymakers**
  - You are able to **negotiate, connect stakeholders and build consensus**
  - You work in a **structured and results-oriented way**
  - You are fluent in **Dutch, French and English**
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## **Nice to have**

- Experience in **association management or sector advocacy**
  - Understanding of **data-driven projects, training programmes or sustainability frameworks**
  - Experience in **change management or crisis management**
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## **What we offer**

- A **key role with impact across the Belgian travel sector**

- A **dynamic working environment** with room for vision, initiative and innovation
  - Close collaboration with **committed board members and sector partners**
  - **Competitive compensation**, to be agreed based on experience and availability
  - **Hybrid working** possibilities
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## Interested?

Please send your **motivation letter and CV** to [koen@btc-travel.be](mailto:koen@btc-travel.be).

All applications will be **treated confidentially**. Selected candidates will be invited for an initial exploratory interview.